

# PLACEMENT REPORT



### INDIA: ALWAYS AT THE TOP OF ITS GAME !

India has the 5th largest Media & Entertainment market in the world.

> Our audience consumes media across demographics and through various avenues such as - Television out-of-home (OOH) communication, Theatres, Radio, Social Media, Live Events and Print.

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Our Media & Entertainment industry is expected to grow and reach \$100 billion by 2030 at a 10 to 12% CAGR. This growth will be led by OTT, Gaming, Animation and VFX sectors.

> Television households in India will continue to grow at over 5% per year with an aim to cross 71% of Indian households by 2025

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In 2020 India had recorded the highest online video consumption. At an average of 10 hours and 54 minutes, an increase of 30% from 2019.

The OTT revenue of the country is expected to grow to \$13 to 15 billion by 2030, growing at a CAGR of 22 to 25% over the next decade. 6

In 2020, Indians downloaded 9.2 billion gaming apps i.e. 80% of the entertainment app category download. Online gaming is expected to grow at a CAGR of 27% to reach INR 155 billion by 2023.



Animation & VFX segment is expected to grow to INR 129 billion by 2023. Indian VFX studios have worked on several critically acclaimed international projects like: Dune, No Time to Die, The Witcher and The Avengers: End Game.



### **CONNECTED WITH THE BEST!**

The companies that are affiliated with us for student placements are the best in the Media & Entertainment industry.



## THE GOVERNMENT'S HELPING HAND! HELPING HAND!

Our government has taken various initiatives such as: digitizing the cable distribution sector to attract institutional funding, increasing the FDI limit from 74% to 100% on cable and direct-to-home (DTH) satellite platforms, and granting industry status to the film industry for easy access to institutional finance. Government of India has also announced its plans to develop an Animation, Visual Effects, Gaming and Comic (AVGC) Centre for Excellence, in collaboration with IT Bombay.



### LET'S STEP INTO THE METAVERSE !

The Metaverse has become a stunning virtually realistic world where individuals access immersive virtual experiences, through VR headsets or other connecting devices. This is an evolution that may profoundly change how businesses and consumers interact with products, services and each other; its financial and economic value goes far beyond virtual reality. In time, much of the revenues associated with video games, music performances, advertising and even e-commerce could migrate into the Metaverse. Will the Entertainment & Media industry thrive in the Metaverse? The fast-growing market for virtual reality is something to consider. It is currently one of the smaller segments tracked, but the 36% rise in global spending over the past one year is a hint of its long-term potential. The global installed base of stand-alone and tethered VR headsets is projected to grow from 21.6 million in 2021 to 65.9 million in 2026.

### **MAKING DREAMS A REALITY!**

MAAC Alumni have been a part of various national and international projects.



Raju A, Pathepuram Mahender Goud, Srikanth Gattikoppula, Raj Chandra Bss, Pranay Kumar Dhagam, Sai Vinay Pabbisetty, Venkatayogi Ramakrishna, Masimukku Chaitanya Meher, Nithin Kumar, Bari Venu Gopal, T Harish, Sudagani Ramakrishna, Gafoor, K Mahesh, Vasudev, P Sandeep, Naveen M, Bajaru Dinesh, Sandeep Midde, Maloth Kalyan, Shiva Reddy K, Rajesh Burla, Sai Preetham B, Kiran Maloju, Mallesh G, Bharath Yadav, Praveen Thota, Shaik Mujahid, Srikanth K

Pooja Rane, Vikash Harshwardhan, Sanket Sharma, Raju A, Pathepuram Mahender Goud, Srikanth Gattikoppula, Raj Chandra Bss, Pranay Kumar Dhagam, Sai Vinay Pabbisetty, Venkatayogi Ramakrishna, Masimukku Chaitanya Meher, Nithin Kumar, Bari Venu Gopal, T Harish, Sudagani Ramakrishna, Gafoor, K Mahesh, Vasudev, P Sandeep, Naveen M, Bajaru Dinesh, Sandeep Midde, Maloth Kalyan, Shiva Reddy K, Rajesh Burla, Sai Preetham B, Kiran Maloju, Mallesh G, Bharath Yadav, Praveen Thota, Shaik Mujahid, Srikanth K





Jalla Dhanasekhar, Shiva Krishna, Janaradhana Rao, Koteswara Rao, Vishnu Vardhan Reddy, Shadab Ali, Srinivas, Kumara Swamy, Hari Kumar, Sanjeeth Kumar, Sandeep Kumar Singh, Yanamala Venkata Shivayya, Abhishek Kumar Singh, Dnyaneshwar Annasaheb Sawant, Aditi Agrawal, Varun Chaudhary, Pooja Rane, Clef Dsouza, Sanket Sharma, Vikash Harshwardhan

Robin Singh, Akbar Ali Shaikh, Sumit Yadav, Praneet Waval, Sahil Bhujbal, Mayur Kumbare, Nandini Parmar, Omkar Ghadage, Akshay Dere, Kunal Patil, Vansh Jamkhandi, Sanket Shelke, Anurag Gaikwad, Mohd. Kashif, Harsh Prakash, Kapil Tappekar





Vaibhav Patil



Justin Casey



Nikhilesh Kesarkar, Nishu Singh, Sandeep Yadav



Vaishnavi Tiwari



Trilochan Naik



Amir Kazmi, Sanket Sharma



Ravi Kumar

HUSTLE



Vimal Mourya



Rohan Singh





Bhupinder Bisht, Sanket Sharma



Herman Fernandes



Vimal Maurya



Tushar Hote



### THE HIRING PROCESS





### HERE'S WHAT OUR ALUMNI HAVE TO SAY!



Name: Manpreet Singh Designation: Creative specialist Salary: ₹ 1.84 lacs PM

I take this opportunity to thank MAAC for helping me realize my dreams and excel in my career.



Name : Mandeep Singh Randhawa Designation: VFX lead Salary- ₹ 1.10 lacs PM

It's been 8+ years since I graduated from MAAC. Till date the institute plays an important role in my life - I feel great pride in calling this place my second home!



Name: **Stuti Verma** Designation: **Graphics Designer** Salary: **₹66,666/- PM** 

Doing a 3 month course at MAAC was a good decision that I took. The curriculum was curated to perfection and there was expert guidance at every step! I am very happy and satisfied with MAAC.



Name: **Prasham Patel** Designation: **FX Artist** Salary: **₹60,000/- PM** 

My journey with MAAC was a good one! Coming from an engineering background and wanting to pursue a career in VFX was challenging; but the support and guidance from MAAC made it easy. Today I have landed a job of my liking all thanks to MAAC!



Name: Vidushi Dhawan Designation: Graphic and Web designer Salary: ₹60,000/- PM

My experience with MAAC has been an extraordinary one. I enjoyed learning and working alongside other students and industry experts. MAAC was my happy place and it can be yours too!



Name : Shreyansh Gupta Designation: FX Generalist & Crowd TD Salary- ₹42,000/- PM

The MAAC course I took was a turning point in my life! There was no looking back. The course was a stepping stone and helped me get my dream job.



Name: Shubham Monal Designation: 3D modelling & texturing artist Salary: ₹40,000/- PM

MAAC has done a great job in unlocking my potential. Studying here helped me get a proper know-how about the VFX and animation industry.



Name: **Netrali Huware** Designation: **Assistant Manager** Salary: **₹24,200/- PM** 

l came to know about MAAC through friends and family. MAAC has an amazing curriculum which is made as per industry trends. I didn't have to hustle much for a job after completing the course.



Name : **Dixita Ghosh** Designation: **Lighting Artist** Salary- **₹20,000/- PM**  MAAC has given me a lot of opportunities to participate and ace at various events. Through these events I have honed my skills and gained immense knowledge. I would like to thank all the MAAC faculty members who supported and guided me throughout.

### A WORLD BEYOND CLASSROOMS



The academics at MAAC provide the students with maximum learning opportunities which make them industry ready. Our students work with state-of-the-art software and tools and are provided skill sets that set them apart!

Following events and initiatives give the students maximum exposure and hands on experience:



24 FPS is the most coveted and prestigious award function for the Animation & Visual Effects not only among MAAC students but also for other people from the industry. Participants start preparing seven to eight months In advance. Students from all our centres take part in showcasing their talent.



MAAC 100 Hours is one of the much awaited events wherein students from every centre participate irrespective of their course, course duration, academic qualification, etc. The students have to build a five member team and make a 3D animated film of 20 to 30 seconds in just 100 hours. Students get hands-on experience of making a 3D animated film- from pre to post-production. They also get to work in a professional environment and shine as a team!

This event has maximum number of students participating, irrespective of their course and its duration. There are 10 categories- students can display their talent in one or more categories with unlimited entries. This unique initiative by MAAC has select students who are groomed (through technical classes) and made industry-ready. At the end of this 3-month initiative the students are placed in renowned companies in the job roles of their choice.



MAAC'S The Big Picture is an initiative by MAAC for its students PAN India. This virtual event is usually spearheaded by industry stalwarts. The speakers host a one hour webinar for the students and take them through the latest happenings in the industry and the future opportunities it holds. This also includes them showcasing some of their best work to the students.



Kick-start your creative journey with MAAC! We provide high-end 3D Animation, Gaming, VFX and Multimedia training to students to excel in the Media & Entertainment industry. The course modules are curated by a panel of experts with the aid of rigorous research and findings. The well-defined curriculums are made keeping in mind the latest trends- through interactive sessions by Industry experts.



## WHAT WE DO!

We also host events for students to hone their skills and display their work to a larger audience. Their work gets national and international recognition along with numerous accolades to their credit.

Our presence is across the country with more than 120 academic centres, which have successfully trained over 30000 students!

# OUR ALUMNI Are going places!

Here are some of our students who have been placed at leading animation studios and media houses. The students are offered great pay packages and get amazing opportunities to thrive!



Santhosh System Engineer- Visual Effects IBM SALARY 1,08,000 PER MONTH



Bhavnesh Graphics Designer & Video Editor Interactive Digits SALARY 60,000 PER MONTH



Akanksha Dubey Project Manager Technicolor SALARY 55,000 PER MONTH

Rajat Chouhan Motion Graphic Artist Financepeer SALARY 54,000 PER MONTH



Ravi Kumavat VFX Compositor Silver Club SALARY 50,000 PER MONTH

Aditi Sharma Graphic Designer Tera Block SALARY 46,666 PER



Anchal Srivastava Graphic Designer ESCO Couplings And Transmission Pvt Ltd SALARY 45,000 PER MONTH

Harshvardhan Nene 3D Technical Communicator Tech Talks Comunication Pvt Ltd SALARY 45,000 PER MONTH

### Vikshit Ganjoo Jr. Visualizer Hettich Competence Services SALARY 45,000 PER MONTH





Neha Sharma Video Editor Bentley Systems SALARY 42,000 PER MONTH





Bichitra Biswas Video Editor Bentley Systems SALARY 42,000 PER MONTH





Nitesh Kolge 3D Artist Amazon SALARY 40,833 PER MONTH

Mohan Sri Sai Dudde JD Jr Artist Amazon SALARY 40,500 PERMONTH





Sarthak Gupta Modeling & Texturing Artist Amazon SALARY 40,000 PER MONTH



Peeyush Kamlesh Dwivedi <sup>Video Editor</sup> True Fan SALARY 40,000 PER MONTH



Shrishti Fansalkar <sup>3D Artist</sup> Atomverse (Truedim Technologies) SALARY 40,000 PER MONTH

Shreyansh Gupta

FX TD NY VFXWAALA

SALARY 40,000 PER MONTH



### Rahul Mairale 3D Artist Atomverse (Truedim Technologies) SALARY 40,000 PER MONTH



Pradeep Vats Creature Animator Rockstar Games SALARY 40,000 PER MONTH

Pankaj Yadav 3D Animator Xentrix Studios SALARY 40,000 PER MONTH



Rajashekar Chemikala Lighting Artist Technicolor SALARY 38,800 PER



Juned Theba Design Lead Unilend Finance SALARY 38,500 PERMONTH



Harneet Singh Junior 3D Artist Amazon Development Centre (India) Pvt Ltd SALARY 38,000 PER MONTH

Mohit Navalkal 3D Dmp Artist Technicolor SALARY 37,400 PER MONTH



Tejeswar Reddy C Fx Artist Technicolor SALARY 37,400 PER MONTH



Hari Prasad Video Editor & Motion Graphics Alubond SALARY 35,000 PER MONTH



Amanpreet Singh 3D Character Animator **Embibe** (Indiavidual Learning Pvt Ltd) SALARY 35,000 PER MONTH



Nithin Jomi K 3D Artist **App Manufact** SALARY 35,000 PER MONTH





Arkadeep Kundu Video Content Producer **Indian Political Action** Committee SALARY 35,000 PER MONTH







**Deepak Kumar** . Video Editor Made In Heaven SALARY 34,000 PER MONTH

3D Artist











Shubham Bisht 3D Animator Lost Ferry Interactive Pvt Ltd SALARY 30,000 PER MONTH





Shubham Soni Compositor Technicolor SALARY 30,000 PER MONTH

Ronak Suthar Asset Artist Alogic Corp SALARY 30,000 PERMONTH



Lakshya Birdi Graphic Designer Fashion UK SALARY 30,000 PER MONTH

Abhishek Kakria Analyst - 3D Modelling AMPYR Energy Tech Solutions Pvt Ltd SALARY 29,167 PERMENTI



Jonathan V Richards UI & Graphic Designer ECONZ SALARY 29,000 PER MONTH



Sachin Chitkeli 3D QA Artist Amazon SALARY 28,880 PER MONTH



Varun V E-Commerce Backend Executive CORPQLO SALARY 28,333 PER MONTH







Prop Modeler COGNNOX inteligent Systems SALARY 26,500 PER MONTH









Surjo Kanta Maity Texturing Artist Technicolor SALARY 26,000 PER

Suman Kundu Texturing Artist Technicolor SALARY 26,000 PERMONTH Sourav Panja Texturing Artist Technicolor SALARY 26,000 PER MONTH

Shouvik

Goswami

**Texturing Artist** 

Technicolor

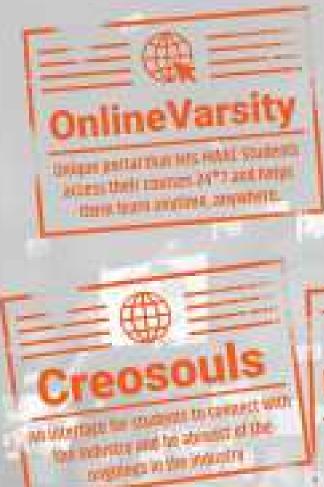
SALARY 26,000 PER MONTH



Saikat Saha Texturing Artist Technicolor SALARY 26,000 PER MONTH







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### Industry Events

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### Virtual Classrooms

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